



# INTERNATIONAL SYMPOSIUM

## EUROPEAN RIVERS AND TOWNS

Creation, development and perspectives of a (re)newed  
conquest: Tourism, Leisure, Heritage

Friday and Saturday July the 1st and 2nd, 2016

PARIS - SORBONNE  
IREST, EIREST, UNIVERSITE DE PARIS 1 PANTHEON SORBONNE  
VAL-DE-MARNE TOURISM BOARD

[WEBSITE](#)



The conference **European Rivers and Towns : Creation, development and perspectives of a (re)newed quest : Tourism, Leisure, Heritage** aims to explore these questions within the framework of European cities. The objective is to highlight this European fundamental belief of the right to leisure activities and the right to acquire new ones. This is in relation to the increased leisure and free time given in society yesterday and today in the context of urban rivers.

The entertainment aspect of urban and suburban rivers (the banks of the river Marne and the river Seine in Paris and in the Paris region, the banks of the Thames, of the Amstel, the Danube, etc.) have, since the 19th century, generated new social norms and cultural dynamics. A certain “art de vivre” (the art of living) and ways to relax first appeared with the urban middle-class and the railways which facilitated transport. This then progressively spread to the urban working-class population.

This phenomenon of appropriation of the waters edge and the “conquest of leisure” concerns several major European cities, each with their own specific style and signature and other features they have in common. From this time on, a true and dynamic interrelationship between the different cities and places devoted to leisure has been set up. This can be found within the towns themselves or a few kilometers away connected to the center via the different means of transport. Pro-social behaviour, actions and practices bring about meetings and encounters between different class groups and people.

Urban and suburban riverbanks in Europe are today emerging as the founding places of a new urban sociability, with new tourism and leisure activities and a new “art de vivre” (art of living). This is happening in European cities that, all through the 19th and 20th centuries, experienced radical changes whether they be spatial, economical, cultural and social.

Today, these rivers located in metropolitan areas are confronted with new challenges. Ecology and heritage are two of the challenges that local residents wish to highlight in order to preserve an urban and cultural landscape. Public and private policy recommendations aim to recreate material and immaterial links between town and river to reinforce the attractiveness of a territory

**This international meeting aims to elucidate the many ways that city dwellers have striven to appropriate rivers and riverbanks for leisure purposes from the 19h century to today.** The goal-perspective approach will be a pluridisciplinary task, seeking to understand the complex circumstances that intersect with several areas and disciplines.

**How were new practices, which one assumes connected the individual to the town, created?** How are past-time water-related activities reinterpreted and adopted (dances and guinguettes, nautical festivals, sailing regattas, etc.)? How are modern-day conflicts and demands defined?

### **Toward a European Cultural Route about Riverside Cities?**



This conference contributes to the collective discussion to create a European network that could be certificate as a Cultural Route of the Council of Europe. The network topic should be the development of leisure in European metropolis riversides.

For more information, please contact Camille Chowah, [cchowah@tourisme-valdemarne.com](mailto:cchowah@tourisme-valdemarne.com)

# PRELIMINARY PROGRAMME

Friday, 1<sup>st</sup> July

**9:00 : Arrival and registration. Amphithéâtre Descartes, Sorbonne**

## **9h30 Introductions**

George Haddad, President of Pantheon-Sorbonne University,  
Gilles Saint-Gal, President of Val-de-Marne Tourism Board,  
François Navarro, Head of the Paris Ile-de-France Comité Régional du Tourisme.

## **Introduction of the symposium : European rivers and towns, dynamics and projects**

Maria Gravari-Barbas et Sébastien Jacquot,  
EA EIREST 7337 Pantheon-Sorbonne University

10:00-11:00 SESSION 1

**TOURISM, WATER LEISURE AND METROPOLIS. FRENCH AND INTERNATIONAL EXPERIENCES.**

## **Nautical leisures and riverside areas in France: "the necessity of recognition of the national heritage"**

Frédéric Delaive, Researcher CERHIO, UMR 6258 of CNRS, Rennes 2 University

## **Steamers, Rivers and the Origins of Popular Tourism in Britain**

Allan Brodie, Historic England

## **The evolution of boating on the Thames above London**

Simon Wenham, Tutor panel of Oxford University

11:00-11:30 Coffee Break

11:30-13:00 PARALLEL SESSIONS

SESSION 2

**TOURISM AND LEISURE PROGRAMS FOR THE URBAN RIVERS**

## **Place of tourism and leisure activities in the reconquest of the Ebro in Saragossa: inhabitants' and visitors' experiences.**

Kildine Leiching, Laboratoire PASSAGES UMR 5319, Claude Laugénie Institut

## **The blue ribbon – the development of urban riverbanks, tourism and leisure sites along Motala River and Gotha canal in Sweden**

Reinhold Castensson, Institute for Water and Environmental Studies, Department of Geography, Linköping University

## **Development of Waterway Tourism in Urban Areas : the Case of the World Heritage Site Canal du Midi.**

Lisa Rebolledo, EA EIREST 7337 Pantheon-Sorbonne University

### SESSION 3

#### THE HISTORY OF LEISURE AND SPORTS OF THE URBAN RIVER

##### **Archives as sources of History**

Danielle Benazzouz, Head of Heritage conservation, Val-de-Marne Archives Center.

##### **Metropolis and nautical leisure during the 20th century: from river share to leisure**

Antoine Marsac, University lecturer, Bourgogne University.

##### **When Orléans would have been called Orléans-les-Bains. Geohistorical study of aquatic recreation and heritage perspectives in the middle Loire**

Bertrand Sajaloli, Geography University lecturer, CEDETE lab, Orléans University.

Sylvain Dournel, Geography - Urban planning researcher, CEDETE lab, Orléans University.

13:00-14:30 Lunch

14:30-15:30 PARALLEL SESSIONS

### SESSION 4

#### REUSING AND APPROPRIATION OF THE RIVER BY THE RIVER' INHABITANTS 1/2

##### **Newcastle upon Tyne, between reconquest and reappropriation of the river**

Cécile Renard-Delautre, EA EIREST 7337 Pantheon-Sorbonne University

##### **Leisure activities and people-place bonding process in urban river corridors**

Marta Benages-Albert; Vall-Casas Pere, Universitat Internacional de Catalunya (UIC), Barcelona, Spain.

##### **The incremental appropriation of suburban riverbanks. An evolving approach**

Pere Vall-Casas, Marta Benages-Albert, Xavier Garcia Acosta, Carmen Mendoza-Arroyo, Alvaro Cuéllar, Catalunya International University, Barcelona, and Pablo Elinbaum, Center for Urban and Regional Studies, Buenos Aires.

### SESSION 5

#### REPRESENTATION AND INTANGIBLE HERITAGE OF THE URBAN RIVER

##### **Beaches and bathings of the river Oise : create the illusion of seaside**

Béatrice CABEDOCE, Heritage and Ethnology service, Department of Cultural affairs, Val d'Oise County Council.

##### **Ile-de-France inhabitants feelings towards rivers. Where do we stand with swimming desire ?**

Martin Seidl, Water, Environment and Urban System (LEESU) Lab, Paris-Est University.

##### **« An enjoyable river » :cinematographic images and new tourist uses of Guadalquivir river**

María del Carmen Puche Ruiz, Alfonso Fernández Tabales, Séville University

15:30-16:30 PANEL DISCUSSION  
EUROPEAN RIVERSIDE STORIES, UN RESEAU DE VILLES EUROPEENNES POUR VALORISER LES LOISIRS AU BORD DE  
L'EAU

**Animateur** : Michel Cotte, ICOMOS professor and adviser.

**Intervenants :**

Kiralova Alzbeta, Vice-Rector for International Affairs and External Relations, University College of Business in Prague,  
Eleonore Berti, Council of Europe Cultural Routes Project Coordinator,  
Hélène Sallet-Lavorel, Head of Val-de-Marne Tourism Board.

SOIREE D'EXCURSION SUR LES BORDS DE MARNE  
17:00-19:00 Boat cruise on the Seine and Marne rivers  
19:00-20:30 Water activities or walking tour on Sainte-Catherine island  
20:30-23:00 Dinner  
23:00 Return to Paris by bus

Saturday, 2<sup>nd</sup> July

9:00 Arrival

9:15-10:30 PARALLEL SESSIONS

SESSION 6  
REUSING AND APPROPRIATION OF THE RIVER BY THE RIVER' INHABITANTS 2/2

**Conflicts of uses on the banks of the Somme river**

Cécile Grévin, Geography PhD, Jules Verne University in Picardie

**The playful attendance of the Garonne in Toulouse: geohistory of reconquest space.**

Philippe Valette and Philippe Beringuier, GEODE UMR 5602 CNRS, Toulouse Jean Jaurès University.

**Swimming in urban context : from citizens claims to sustainable cities**

Pierre Mallet and Vincent Moracchini, Urban Planners.

SESSION 7  
HERITAGE, LEISURE AND TOURISM DEVELOPMENT 1/2

**Leicester and the River Soar: tourism, leisure and heritage – a programme for regeneration.**

Sue Barton, International Centre for Sports History and Culture, De Montfort University.

**Comment une rivière et des ruines archéologiques peuvent changer la vie d'un pays?**

Lia Bassa, Assistant professor - Technical University of Budapest.

**River Spheres: Re-River Urban Environmental Imagination and Re-Creation**

Irene J. Klaver, University of North Texas.

**Mobile Meanders and Methodologies of Walking: Case studies from Edinburgh and Sunderland, UK**

Kevin Hannam, PhD FRGS, Business School, Edinburgh Napier University.

**10:30-11:00 Coffee-Break**

**11:00-12:00 PARALLEL SESSIONS**

SESSION 8

EQUIPMENT FOR THE DEVELOPMENT OF RIVER USES

**Rivers as a part of modernization process in Kaunas, temporary capital of Lithuania**

Viltė Migonytė, Vytautas Magnus University, Faculty of Arts, Kaunas (Lithuania)

**Nikola Tesla and century old hydroelectric power plants as tourist attractions in Serbia**

Manuela Graf, Institute for Study in Cultural Development / Cluster of Cultural Routes

**White water sports stadiums: artificial rivers in the heart of European metropolis**

Antoine Marsac, University lecturer, Bourgogne University.

SESSION 9

HERITAGE, LEISURE AND TOURISM DEVELOPMENT 2/2

**Floating hotels. How river transport can optimize accommodation capacity**

Antoine Beyer, French Institute of Science and Technology for Transport, Development and Networks, Paris-Sorbonne University.

**Continuity of sporting practices and heritage preservation: a wooden boathouse for a tennis club**

Franca Malservisi, Architect CAUE94, researcher LéaV ENSA Versailles University.

**Which contributions do the cultural ecosystem services bring to study the relationship between a city and its river ? The example of the Marne in Val-de-Marne**

Clara Kalatchev, Geography student, Panthéon Sorbonne University.

**12:00-12:30 CONCLUSION AND NETWORK GUIDELINES**

# INSCRIPTION

The registration fee is 150€ and 50€ for Master and PhD students.

## Registration fee includes:

- Documentation
- Simultaneous translation (FR/EN)
- Friday lunch and coffee breaks
- Evening at the invitation of Val-de-Marne Tourism Board : boat cruise on Seine and Marne rivers, water activities, dinner and bus to hotels

**Online registration** at <http://reservation.tourisme-valdemarne.com> (research “symposium”)

Please contact us if you prefer to pay by bank transfer.

# CONFERENCE PLACE

## Amphitheatre Descartes, Panthéon-Sorbonne University

Entrance at no17 Sorbonne street, Paris 5<sup>e</sup>.

Transport : Cluny-Sorbonne on line 10 of the métro or Saint-Michel Notre-Dame on RER C line.

# ACCOMODATION

About the accommodation, we could advise you 3 hotels with reasonable prices :

- **Ibis Paris Place d'Italie** : 142€ per night for a single room and breakfast.  
This hotel is situated just 20 minutes from the conference place by tube.
- **B&B Paris Italie Porte de Choisy** : 78€ per night for a single room and breakfast.  
30 minutes from the conference place by tube.
- **Ibis Budget Orly Chevilly Tram 7** : 60€ per night for a single room and breakfast  
40 minutes from the conference place by tube.

We advise you to book as soon as possible to obtain these prices.

# CONTACTS

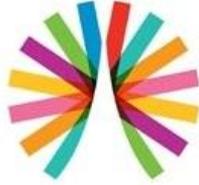
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## PARTNERS

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